



**NO BOUNDARIES™**  
*RUNNING CHANGES EVERYTHING.* **5K**  
**RACE AND WALK**



**SATURDAY, APRIL 10, 2010**  
**EASTMONTE RECREATION CENTER**  
**ALTAMONTE SPRINGS, FLORIDA**

**SPONSORSHIP**  
**PACKET**



The **“No Boundaries 5K Race and Walk”** on Saturday, April 10, 2010 at Eastmonte Recreation Center is a wonderful opportunity to receive maximum exposure for your company, while providing valuable philanthropic resources for the **“Douglas G. Halliday Boundless Playground”**.

The Altamonte Advisory Board for the Disabled is aware that often children with disabilities cannot enjoy the simple pleasure of going to a playground with friends and family due to physical obstacles. The Advisory Board constructed, with the support of the community, an all accessible playground at Eastmonte Recreation Center.



The playground ensures that all children can travel across universally accessible pathways and surfaces to reach the highest platform, where children of all abilities can play together with elevated activity panels and enjoy sensory-rich activities that let the imagination soar!

Proceeds received from the **“No Boundaries 5K Race and Walk”** will be directed toward expanding the existing playground for all children to enjoy. This event was established last year to contribute to the community while simultaneously raising awareness of the obstacles that children with disabilities face and the benefits of having this special playground.

**Now we need YOU and YOU'RE BUSINESS to participate!** This tax deductible, sponsorship opportunity is part of a fun filled event for the whole family including a “Fun Run” (100 yard dash) for the children. **YOU NEED TO BE THERE!** In addition, multiple vendors will be on hand supplying water, food and other essentials for the 100s of participants in the race. Please take time to go over the next few pages, to choose your level of participation.

Help us raise awareness and support the “Special Needs Population” with this one of a kind playground. For additional information, please contact Eric, of Fleet Feet Sports or Richard, Program Manager for Altamonte Sports and Programs.

**Eric Bartos**  
**Fleet Feet Sports**  
407-772-2233  
[eric@fleetfeetorlando.com](mailto:eric@fleetfeetorlando.com)

**Richard Handwerk**  
**Altamonte Sports and Programs**  
407-571-8743  
[rwhandwerk@altamonte.org](mailto:rwhandwerk@altamonte.org)



## ***SPONSORSHIP OFFERINGS***

### **Title Sponsor (\$2,000)**

- Corporate Name added to Race Name (with possible multi-year agreement)
- Recognition in all promotional periodicals, including but not limited to:
  - *Life In Altamonte Springs* (40,000 bi-monthly circulation magazine)
  - Event brochures, flyers, posters
- Recognition in all websites promoting event, including but not limited to:
  - Altamonte Sports & Programs
  - Fleet Feet Sports
- \* All print and website advertising will use company name and logo
- Corporate Name and logo on all race T-shirts
- Banner recognition at the Race and Promotional Events (provided by host)
- Multiple public address announcements on race day
- Title Sponsor booth on race day
- (10) Complimentary race entry fees included
- (10) Complimentary race t-shirts included
- Opportunity to provide company advertisements from sponsor booth
- Opportunity to provide free products or coupons for company promotions
- Become the Official item/service provider
- Present awards to winners at the end of the race



# ***SPONSORSHIP OFFERINGS***

## **Major Sponsor (\$1,000)**

- Recognition in all promotional periodicals, including but not limited to:
  - *Life In Altamonte Springs* (40,000 bi-monthly circulation magazine)
  - Event brochures, flyers, posters
- Recognition in all websites promoting event, including but not limited too:
  - Altamonte Sports and Programs
  - Fleet Feet Sports
- All print and website advertising will use company name and logo
- Corporate Name and logo on all race T-shirts
- Company banner (provided by sponsor) positioned adjacent to start/finish lines
  - Banners provided by your company
- Multiple public address announcements on race day
- Sponsor booth provided on race day
- (5) Complimentary race entry fees included
- (5) Complimentary race t-shirts included
- Opportunity to provide company advertisements from sponsor booth
- Opportunity to provide free products or coupons for company promotions



# ***SPONSORSHIP OFFERINGS***

## **Neighborhood Sponsor (\$500)**

- Recognition in all promotional periodicals
- Recognition in all websites promoting events
- All print and website advertising will use company name and logo
- Corporate Name and logo on all race T-shirts
- Your company banner (provided by sponsor) displayed in post event area
- Public address announcements on race day
- Sponsor booth provided on race day
- (3) Complimentary race entry fees included
- (3) complimentary race t-shirts included
- Opportunity to provide company advertisements from sponsor booth



## ***SPONSORSHIP OFFERINGS***

### **Friends of the Community Sponsor (\$250)**

- Recognition in some promotional periodicals
- Recognition on some websites promoting event
- Corporate Name and logo on race T-shirts
- Your company banner may be displayed in post event area
- Public address announcements during post race awards ceremony
- (2) complimentary race entry fees included
- (2) complimentary race t-shirts included